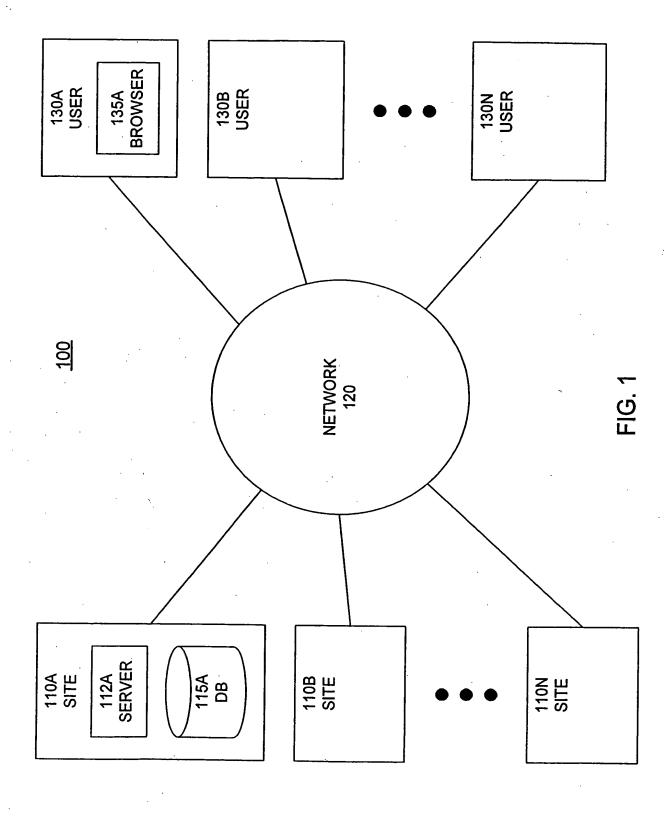
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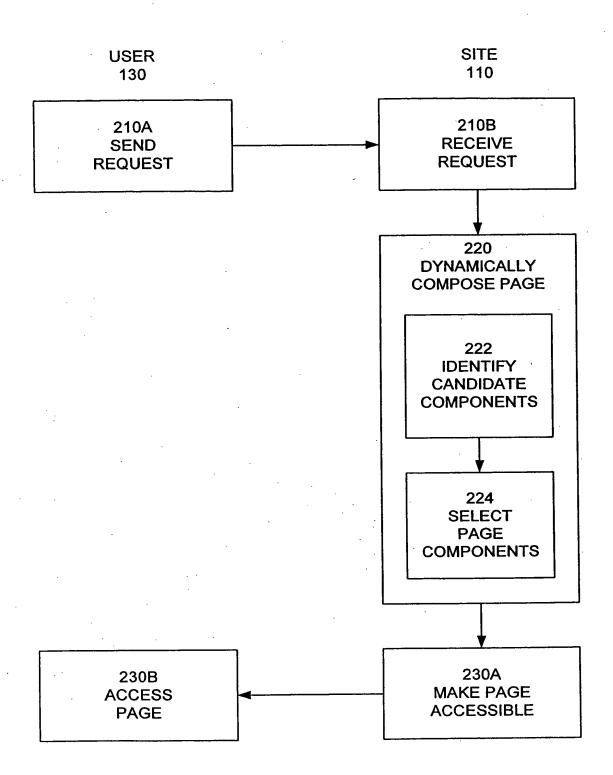


FIG. 2

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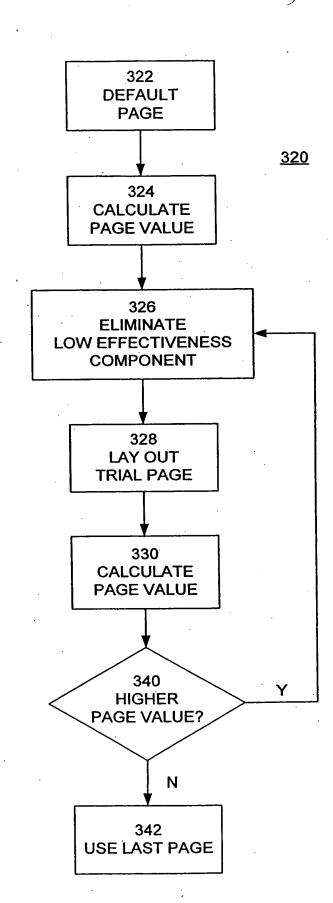


FIG. 3







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THURSDAY, May 1 (HealthScoutNews) -- As SARS (<u>news - web sites</u>) continues its mounting death toil in China, the American government is taking steps to ensure it's ready in case the epidemic becomes a more serious threat in the United States. U.S. scientists are preparing to study SARS patients in

Chinese Villagers Barricade Ageinst SARS AP - 18 minutes ego SARS Roundup HealthSCOUT - 27 minutes

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SARS Case AP - 45 minutes ago Latest SARS News order to determine how long those infected remain contagious, and to test some experimental treatments for the disease, the Associated Press reports.

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The National Institutes of Health (<u>news</u> - <u>web sites</u>) will invite some of the 52 people in the United States who are listed as probable SARS cases to travel to its hospital in Bethesda, Md., to be part of the research.

So far, the United States has had 222 suspected cases and 52 probable cases of the severe acute respiratory syndrome.

th other moves to prepare for a possible spike in SARS cases in the United States, the federal government is training health workers, encouraging hospitals to set up isolation wards, and stockpiling ventilators, the AP reports.

The Department of Health and Human Services (news - web sites) (HHS) will buy 3,000 ventilators to add to the national stockpile. HHS would not reveal how many ventilators are in the stockpile but said the additional 3,000 represents a large increase.

U.S. government officials said the country has done a good job of preventing the spread of SARS. But they added that many local communities would be unable to cope with a serious outbreak.

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Fig. 4A

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Component	Category	Nominal value	Effectiveness	Actual Value
SARS Story	Content	95	50%	47.5
leundo what		40	15%	6.0
OOC HITES on Vahool INE Platinum DON'T JUST READ THE RRWS, WATCH TILVE	East banner News House Ad	20	5%	1.0
Health insurance rates too high?	Sky banner Health Insurance External Ad	80	10%	8.0
Chinese Vilincers Berricade Adensi SARS AP - 18 minutes ago SARS ROUNDLY Health SCOUT - 27 minutes ago I Toronto Hit With Probable New SARS Cass AP - 65 minutes ago	Link to News videos on SARS	20	10%	2.0
Liter SARS News	Canada Nava naviantian Link	<u> </u>	20/	0.10
News Front Page	Generic News navigation Link	5	2%	0.10
Top Stories	Generic News navigation Link	2	2%	0.04
U.S. National	Generic News navigation Link	2	2%	0.04
Crimes and Trials	Generic News navigation Link	2	2%	0.04
Business	Generic News navigation Link	2	2%	0.04
World	Generic News navigation Link	2	2%	0.04
Entertainment	Generic News navigation Link	2	2%	0.04
Sports	Generic News navigation Link	2	2%	0.04
Technology	Generic News navigation Link	2	2%	0.04
	Generic News navigation Link	2	1%	0.02
Full Coverage (about Pakistan)	Generic News Link	2	4%	0.08
Street Bases 5. Executionic Letter CASE Execution Wheel you recommend this easy? Not as al 1 - 2 - 2 - 3 - 2 Maybry ring forms on the series.	Ratings Box	5	2%	0.10
Next Story: Bush Arrives in Calif. For Iraq Speech	News Link	2	2%	0.04
More Top Stories	News Link	4	1%	0.04
12 SARS Patients Report Relapses	Related news link	40	4%	1.6
U.S. not ready to say was is over	News Link	2	1%	0.02
***	News Links	2 2	1%	0.02
ChaseR Platinum Visa: 0% APR	Text Link Ad		1%	0.02
What will it take to save for a college education?	Text Link Ad	2	1%	0.02
TRADE FREE for a MONTH!	Text Link Ad	2	1%	0.02
Home Equity Rates as Low as 4.0%	Text Link Ad	2	1%	0.02
	Page Totals	343	20%	66.9

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THI IRSDAY, May 1 (Health StruthNews) — As SARS (news - web sites) continues its mounting death toll in China, the American government is taking steps to ensure it's ready in case the epidemic becomes a more serious threat in the United States.

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order to determine how long those infected remain cortagious, and to test some experimental treatments for

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U.S. scientists are preparing to study SARS patients in







The National Institutes of Health (<u>news</u> - <u>web sites</u>) will invite some of the 52 people in the Littled States who are listed as probable SARS cases to travel to its

So far, the United States has had 222 suspected cases and 52 probable cases of the severe acute respiratory syndrome

nospital in Bethesda, Md., to be part of the research.

12 SAKS Patients Report

In other moves to prepare for a possible spike in SARS cases in the United States, the federal government is training health workers, encouraging hospitals to set up isolation wards, and stockpling vertilators, the APreports.

The Department of Health and Human Services (news - web sites) (HHS) will buy 3,UUU vertilators to add to the national stockpile. HHS would not reveal how many vertilators are in the stockpile but said the additional 3,000 represents a large increase.

U.S. government orticials said the country has done a good job of preventing the spread of SAKS. But they added that many local communities would be unable to cope with a serious outbreak.

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Fig. 5A

Inventors: Ebrahimi and Rosensweig Serial No.: 10/758,969 Sheet 7 of 17

Component	Category	Nominal Value	Effectiveness	Actual Value
SARS Story	Content	95	80%	76.0
12 SARS Patients Report Relapses	Related news link	40	10%	4.0
Health insurance rates too high?	Sky banner Health Insurance External Ad	80	20%	16.3
DON'T JUST READ THE NEWS, WATCH IT LIVE.	East banner News House Ad	20	20%	4.0
	Page Totals	235	43%	100.3

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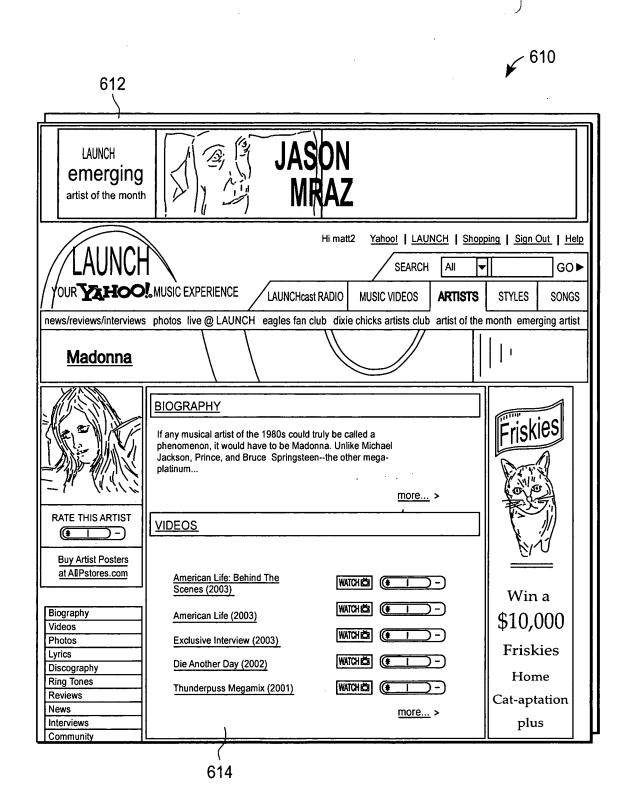


FIG. 6A

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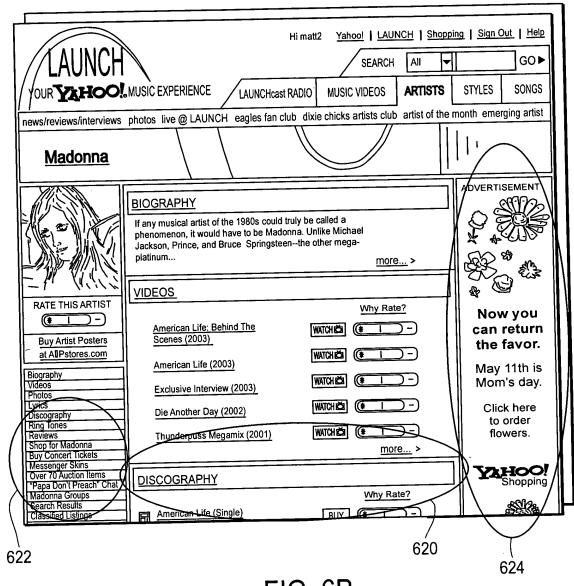


FIG. 6B

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4pr 30 7:22 PM (Reuters)

Madonna album soldiers on at No. 1 B USA TODAY - May 01 7:31 AM

There's plenty of life left in Madonna's career, as proven by American Life's vital statistic, a No. 1 debut on Billboard's album chart. But the album's flagging title track suggests the pulse is weakening.

In Yahoo! News > Entertainment > USA TODAY

Madonna Sells 241,000 Copies Of American Life' 19

LAUICH - May 01 12:00 AM

Madonna sold 241,000 copies of her latest album American Life last week, according to SoundScan figures to debut at Number One. The superstar topped rapper 50 Cent by some 100,000 copies. In Yahool News > Entertainment > LAUNCH

Madouna's Latest Album Debuts at No. 1 on Charts B

Reuters - Apr 30 6:52 PM

Pop star Madonna's new album, "American Life," opened at No. 1 on this week's U.S. pop charts despite a critical debate about whether the Material Girl's latest effort lives up to its hype.

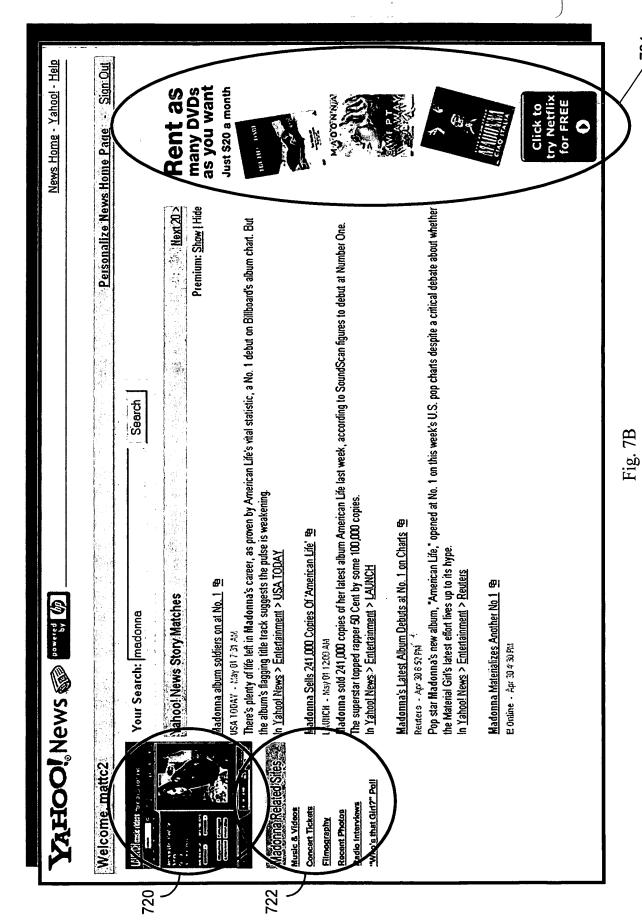
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El Online - Apr 30 4:30 PM

Fig. 7A

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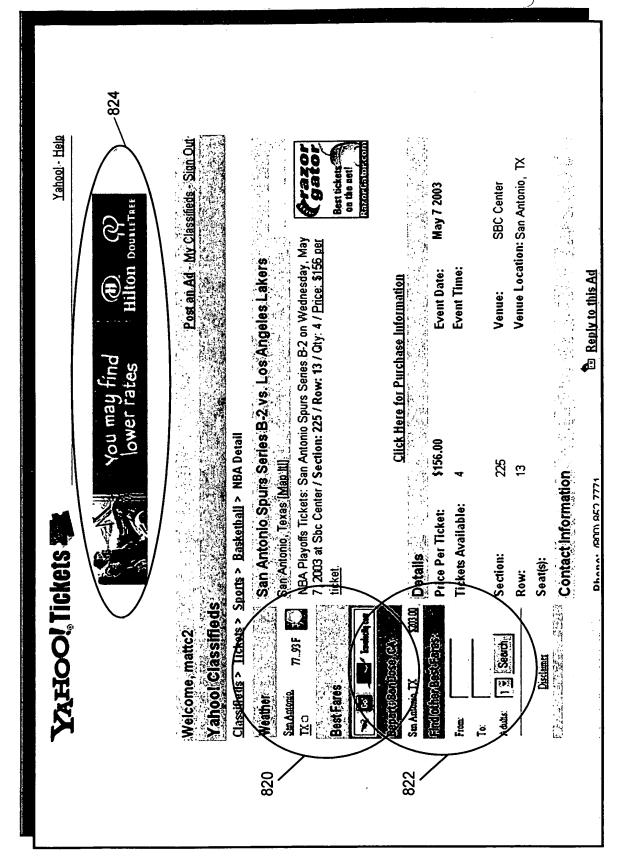
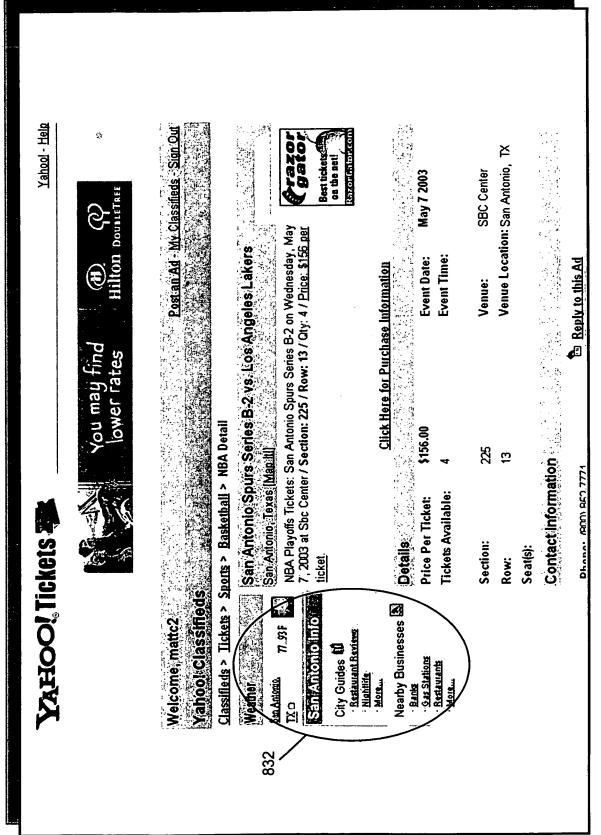


Fig. 8B

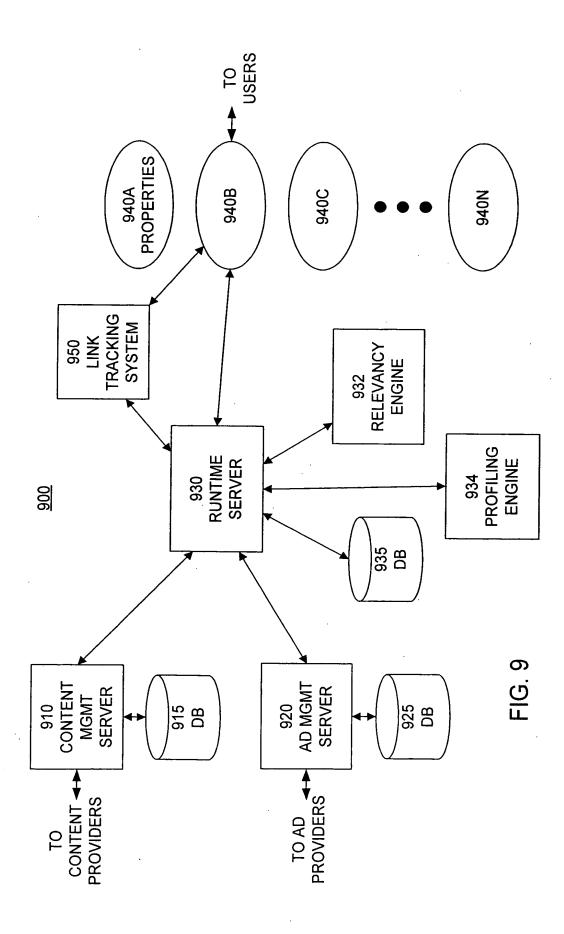
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Fig. 8C

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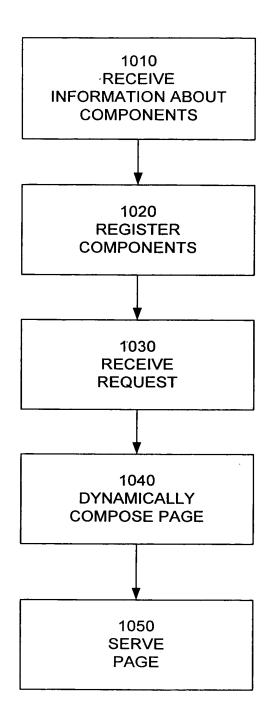


FIG. 10